



Media Contact:

Valerie Davis

Davis Financial Group

352.341.2395 / vpdavis@davis-fg.com

<https://davis-fg.com/>

DAVIS FINANCIAL GROUP SUPPORTS CITRUS COUNTY NONPROFIT BY DONATING \$5K TO HUNGRY CHILDREN IN NEED

***Citrus County Blessings receives bountiful donations from
Davis Financial Group to feed 28 children for an entire year.***

Inverness, Fla. (Feb. 09, 2023) –

Davis Financial Group held numerous client events this past holiday season to collect donations for Citrus County Blessings in an effort to reduce childhood hunger – a critical issue for children in Citrus County, Florida.

Davis Financial Group's client events included a Charity Food Drive, BBQ Bake Sale, and a Virtual Stream Cooking Show Donation Drive. For each donation from a client, Davis Financial Group matched by 100% – resulting in a total of \$5K raised for Citrus County Blessings.

"All the money raised from Davis Financial Group went into our weekend meal program for local food insecure children. We purchase food every month, so we can already see the impact of this amount donated," said Christina Reed, Executive Director of Citrus County Blessings.

Citrus County Blessings also received 300 lbs from Davis Financial Group's clients in food donations that will be included in their backpack program.

According to Citrus County Blessings, a staggering [70% of children](#) enrolled in Citrus County's public schools participate in the free and reduced-price meal program.

Citrus County Blessing's Christina Reed states, "About half of the people in Citrus County are considered A.L.I.C.E households, 'Asset Limited, Income Constrained, Employed,' meaning that half of the county is barely making ends meet. Many of these people are older grandparents raising their grandchildren on just their social security checks."

Valerie Davis states, "Many of our clients are grandparents on fixed incomes themselves, so Citrus County Blessings' mission immediately sparks a passion for creating change. There are

not enough words to express how thankful we are for the generosity of our clients, especially regarding something Matt and I are also passionate about."

With focused determination and actionable work by donors like Davis Financial Group, Citrus County Blessings has made it their mission to conquer student hunger by providing meals for local students in need. Citrus County Blessings provides over 2,500 [local students in 28 schools with 6 meals](#) to take home every Friday of the school year, with additional food over school breaks.

"Every dollar we receive counts, but we truly appreciate what Davis Financial Group has done for our cause. The passion they have for the Citrus County community is contagious, and we cherish the ongoing friendship we were able to build with them," says Executive Director Christina Reed, Citrus County Blessings.

"We were heartbroken to see so many children in our community who were worried about where their next meal would come from, primarily because many of their meals are only provided at school," Valerie Davis, Chief Operating Officer of Davis Financial Group, states.

Valerie adds, "No child should have to bear the stress of worrying about what or when they will eat. They deserve to be just kids!"

Behind Davis Financial Group, owner and operators Matthew and Valerie Davis heard about Citrus County Blessings' process and stories that the non-profit organization has to go through to provide food for children. After about 10 years in Citrus County, Davis Financial Group's owners learned quickly that smaller local charities and nonprofits like Citrus County Blessings can often get lost in the mix.

"We knew it was time to help because if not us..then who? We know that our clients are very giving and know of the struggles that come with a small but growing community. We are beyond grateful that they can take a moment to reflect and process what a huge difference small organizations like Citrus County Blessings can make," states Matthew Davis.

About Davis Financial Group

Since its inception, Davis Financial Group has been helping clients in Citrus County minimize uncertainty and enjoy some of the best years of their life.

To learn about the unique types of planning Davis Financial Group offers, visit <https://davis-fg.com/>.